

A MAGICAL revolution has occurred! **MAGIC** is a **FREE** solution to keep you in front of your clients. Stay in front of clients and create more sales 24 hours a day. **MAGIC** is not a typical client management system. You don't need to input any clients...it already knows who they are. It is a Full Service personalized system that automatically keeps you in front of your clients and helps you generate future business...**MAGIC** lets you make the most of every sale by helping you develop the most of every client.

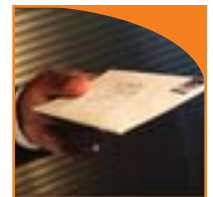


### **Before and during the sale**

- It all starts with a **FREE** Fully Personalized Producer Website and your own **FREE** domain name [www.yourname.com](http://www.yourname.com).
- Website has a quote request form and a referral form built into it.
- Customize your site with services you offer and even your photograph.

### **After Policy Delivery (All for FREE!)**

- **MAGIC** automatically sends (via U.S. Postal Service) clients a Thank You card on your behalf after each policy delivery. The card is fully customized with your name, address and contact information.
- Periodic email correspondence including Birthday Email, Holiday Email and soon to come Financial Newsletter are emailed to your client on your behalf. All emails have your linked information including your customized website.
- **MAGIC** will then automatically send (via U.S. Postal Service) an anniversary letter on your behalf to your client, not just the first anniversary, but every policy anniversary.



***All mailings are done for FREE! You don't even pay for postage!...Like MAGIC!***



### **Post Sale Marketing**

**MAGIC** will help you sell more insurance after policy delivery by promoting products and financial solutions with many of the outgoing correspondences. **MAGIC** automatically integrates marketing initiatives, referral, policy conversion and upgrade programs to help you get more future business from clients.

***It's MAGIC!***

***Professional Website, Postal Service Mailed Marketing, Email Marketing and more...for FREE.***

Please call your marketing representative today at

**800-842-9124 (Life Dept)**

**888-591-1341 (Annuity Dept)**

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